

SEDONA RED ROCK TRAIL FUND (SRRTF) AND VERDE VALLEY CYCLISTS COALITION (VVCC) 2020 SEDONA MOUNTAIN BIKE FESTIVAL FUNDRAISING CONTEST OFFICIAL RULES

Thank you for your support of the Sedona Red Rock Trail Fund and Verde Valley Cyclists Coalition. During our 2020 Sedona Mountain Bike Festival Fundraising Contest, we are raising funds for the Pine Valley-Dairy Springs Trail Project as well as maintaining and enhancing official non-motorized trails and trail systems on National Forest land near Sedona and the Village of Oak Creek by giving away donated gifts from our Sponsors.

This promotion is an incidental benefit for members and supporters of the VVCC and supporters of the SRRTF only, as registered our databases and from attendees at the Sedona Mountain Bike Festival March 6-8, 2020.

While no contribution is necessary to enter, please remember that your financial support is key to the SRRTF and VVCC's mission success.

Thanks and good luck!

1. Who is eligible?

The 2020 Sedona Mountain Bike Festival Fundraising Contest is open to U.S. residents 18 years of age and older as of February 15, 2020.

This promotion is void where prohibited under state and/or federal law. This promotion is void in the states of Florida, New York, and Rhode Island. All entrants must have a record in the SRRTF or VVCC database to be considered.

2. Who is sponsoring the drawing and how do I enter?

This drawing is for the benefit of SRRTF P.O. Box 4475, Sedona, AZ 86340 and VVCC and its members, P.O. Box 20332, Sedona, AZ 86341-0332 (the "Promoters").

The promotion runs from **12:00 am (Arizona Time) on February 1, 2020 to 12:00 pm (Arizona Time) March 8, 2020** (the "Entry Period"). During the Entry Period, there are three ways to enter:

Method 1: Any person who purchases virtual entry(s) online during the Entry Period will receive one entry for all 2020 Sedona Mountain Bike Festival Fundraising Contest giveaways for each virtual entry purchased.

Method 2: Any person who purchases a physical entry(s) during the Entry Period will receive one entry for all 2020 Sedona Mountain Bike Festival Fundraising Contest giveaways for each physical entry purchased.

Method 3: To enter the drawing without making a contribution, you must handprint your name, physical address and email address on a postcard and mail to: 2020 Sedona Mountain Bike Festival Fundraising Contest, P.O. Box 20332, Sedona, AZ 86341-0332. All mail-in entries must be received by **February 29, 2020** to be included in the pool that we will choose from for giveaways at the end of the Entry Period.

Opt-In Communications: By entering members and registrants give permission to add his/her registering email address to the Promoters' databases and will receive email communications from those organizations.

Donors/Registrants may opt out of these email communications at any time.

3. How will winners be selected?

On March 7, 2020 at the Sedona Mountain Bike Festival, a representative from the SRRTF and VVCC will select a potential winner for the first four items on the list below in random selection of all entries received during the Entry Period. On March 8, 2020 at the Sedona Mountain Bike Festival, a representative from the SRRTF and VVCC will select a potential winner for the remaining items on the list below in random selection of remaining entries received during the Entry Period. Entries from states where the promotion is prohibited are void and will not be included in the drawing. The odds of winning depend on the number of eligible entries received.

One entrant will be selected for each bundled or individual giveaway. The Promoters will notify the winner via text or email based on the text number and email address provided by entrant or in the case of the Giant and Liv Mountain Bikes, the Promoters will announce the winner at the Sedona Mountain Bike Festival on March 7, 2020. The Promoters are not responsible for any mechanical error, failure or omission; lost or misdirected e-mail; neglect on the part of the U.S. Postal Service; or e-mail service disruption or in the case of the Giant and Liv Mountain Bikes, the announced winner not being present at the Sedona Mountain Bike Festival.

Winners notified by text or email have 7 days from time of notification to accept or decline the giveaway. The Promoters may, at their discretion, select up to five alternates, who may be contacted in sequence should the previously selected winner be ineligible, unable to accept, or decline the giveaway.

Winners of the Giant and Liv Mountain Bikes must be present at the announcement of their name at the Sedona Mountain Bike Festival on March 7, 2020. The Promoters will announce the time of the bike winner selection announcement on its website at least 48 hours prior to the announcement taking place. The winner will have 1 minute, after his/her name is announced, to come forward and claim the bike, otherwise, the process will repeat until the bike(s) is/are claimed.

4. What can I win?

- Liv Pique 29" Mountain Bike*

- Giant Trance 29" Mountain Bike*
- Shimano XT M8100 Groupset with wheels
- Whiskey No. 9 36 Wheelset 29"
- HP SB ProBook 650 G5 15.6" Core i5-8265U 8GB RAM 256GB Windows 10 Pro
- San Juan Huts Bike Trip for One
- Over The Edge Four Day Bike Rental for Two
- Marzocchi Bomber Z1 27.5 in Black 150 MM Suspension Fork
- Rockford Fosgate 10" 300 Watt Power Audio System
- Box 1-DriveTrn-Wide, 1-DriveTrn-X-Wide, 2 beanies, 2 socks
- Samsung 65" UHD 6 Series TV
- Hollywood Racks – Sport Rider SE4 Hitch Bike Rack
- Red Agave Resort 2 night accommodation
- American Airlines – 25,000 Advantage Miles
- Poco Diablo Resort 2 night accommodation
- Big Ring Adventures/ZOIC \$200 gift card (2)
- Guidance Air – Flight for 2
- Solar Recover – Product Gift Packs (3)
- Amara Resort and Spa 1 night accommodation
- Sedona Real Inn 2 night accommodation
- Hilton Sedona Resort a Bell Rock – 1 night accommodation
- Shredly – MTB Shorts and Jersey
- Pink Jeep Adventures Tours – One Tour
- Absolute Bikes - \$150 Gift Certificate
- Box - CF 34.9 MTB Handlebar & cross country stem
- Hammer – Short Fuel Starter Kits
- Sound Bites Grill \$50 gift card (2)
- MTB BOXX Premium Mountain Bike Subscription Box
- Kali Cycling Helmet

Total approximate retail value:

- Liv Pique 29" Mountain Bike* - \$2,100.00
- Giant Trance 29" Mountain Bike* - \$2,050.00
- Shimano XT M8100 Groupset with wheels- \$2,180.00
- Whiskey No. 9 36 Wheelset 29" - \$1,599.99
- HP SB ProBook 650 G5 15.6" Core i5-8265U 8GB RAM 256GB Windows 10 Pro - \$1,050.00
- San Juan Huts Bike Trip for One - \$895.00
- Over The Edge Four Day Bike Rental for Two - \$800.00
- Marzocchi Bomber Z1 27.5 in Black 150 MM Suspension Fork - \$700.00
- Rockford Fosgate 10" 300 Watt Power Audio System - \$700.00
- Box 1-DriveTrn-Wide, 1-DriveTrn-X-Wide, 2 beanies, - \$600.00
- Samsung 65" UHD 6 Series TV - \$500.00
- Hollywood Racks – Sport Rider SE4 Hitch Bike Rack - \$475.00
- Red Agave Resort 2 night accommodation - \$400.00
- American Airlines – 25,000 Advantage Miles - \$400.00
- Poco Diablo Resort 2 night accommodation - \$400.00

- Big Ring Adventures/ZOIC \$200 gift card (2) - \$400.00
- Guidance Air – Flight for 2 - \$359.00
- Solar Recover – Product Gift Packs (3) - \$300.00
- Amara Resort and Spa 1 night accommodation - \$300.00
- Sedona Real Inn 2 night accommodation - \$300.00
- Hilton Sedona Resort a Bell Rock – 1 night accommodation - \$250.00
- Shredly – MTB Shorts and Jersey - \$165.00
- Pink Jeep Adventures Tours – One Tour - \$150.00
- Absolute Bikes - \$150 Gift Certificate - \$150.00
- Box - CF 34.9 MTB Handlebar & cross - \$130.00
- Hammer – Short Fuel Starter Kits - \$100.00
- Sound Bites Grill \$50 gift card (2) - \$100.00
- MTB BOXX Premium Mountain Bike Subscription Box - \$99.99
- Kali Cycling Helmet - \$80.00

* Must be present at the March 7, 2020 drawing at the Sedona Mountain Bike Festival to win.

Any giveaway details not specified above will be determined by the Sponsor in its sole discretion. Giveaways are not transferable and must be accepted as awarded. No cash or other substitution may be made, except by the Sponsor, who reserves the right to substitute a giveaway with another giveaway of equal or greater value if the giveaway is not available for any reason as determined by the Sponsor in its sole discretion. ***The winner is responsible for paying taxes, filing appropriate tax documents declaring the value of the giveaway, and any and all other costs and expenses including shipping not listed above or on the Promoter's web site.***

5. What may a potential winner be required to do?

Except where prohibited, a potential winner may be required to complete and return a Declaration and Release and/or tax form W-9, if applicable, within five (5) days of being notified. If a potential winner declines to accept the giveaway, has violated any of these Official Rules, or fails to sign and return the required documents within the required time period, then an alternate entrant will be selected in his/her place in a random drawing of remaining entries.

What other terms should I be aware of?

All decisions of the SRRTF/VVCC with regard to the awarding of giveaways, the selection of winners and the interpretation of these rules are final. Each entrant, by virtue of entering the contest, agrees to accept the decision of the SRRTF/VVCC as final.

6. How can I find out who won?

To obtain the name of the winners, send a self-addressed stamped envelope to: SRRT/VVCC 2020 Sedona MTB Festival Fundraising Drive P.O Box 20332, Sedona, AZ 86341-0332. Requests must be received within four (4) weeks of the conclusion of the Entry Period.